MITO™

The investment assistant

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Manifestasjon 2017
JANUARY 2012
Co-founder of Rendra AS

AUGUST 2014
Project Manager

DECEMBER 2016
Co-founder of Mito.ai AS
Vertical integration is a key to success on mobile.
For retail investors the picture is still fragmented

- Real-time information: DN Investor, Yahoo! Finance
- Finance news: Dagens Næringsliv, FT
- Personalized news: Seeking Alpha, StockTwits, Google
- Low-cost brokerage: DNB, Nordnet
Personalized news from 400K different trusted sources

Fully integrated trading experience

Pre-installed on every mobile
“Mito is the first thing I check in the morning”
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AI

TEXT
Norwegian starts Ft. Lauderdale-Barcelona air route, calls travelers "resilient" in ...
Sun Sentinel · 22. aug. 2017

Solid økning fra Bank Norwegian
Dagens Næringsliv · 15. aug. 2017

Norwegian PM declines meeting with ex-Musharraf
Geo News, Pakistan · 25. aug. 2017
CHALLENGE

Topics

You Can Get Roundtrip Flights to Europe for $214 Right Now With These Deals
Thrillist · 29. aug. 2017

Flash Sale: Norwegian Air Has $49 Flights to the Caribbean and $89 Airfare to ...
Money Magazine · 23. aug. 2017

WOW Air announces discount flights to European cities from Miami
South Florida Business Journal · 30. aug. 2017
CHALLENGE
Duplicates

- coupe-desire.com: BMW Concept 8 Series (11.6)
- goauto.com.au: BMW unveils 8 Series concept (11.4)
- netcarshow.com: BMW 8-Series Concept (11.2)
- huewire.com: BMW unveils its Series 8 concept car (11.0)
- voxyc.co.nz: The BMW Concept 8 Series (11.0)
- cartrade.com: BMW reveals the new 8 Series Concept (10.9)
- asianetindia.com: BMW 8 Series Concept Disclosed (10.9)
- jdpower.com: BMW Unveils Edgy, Luxurious Concept 8 Series Coupe (10.8)
- caradvice.com.au: BMW 8 Series concept revealed (10.7)
- technology.indiaeveryday.com: BMW 8-series concept revealed (10.7)
CHALLENGE

Ranking relevance
Computer Says "No"
2.5 million news articles per day in real-time
### Medieomtale siste dag

Bli med og test mito.ai sin nye investor-rettade tjeneste!

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<thead>
<tr>
<th>Seadrill</th>
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<td>Nevnt 3 ganger</td>
<td>Nevnt 7 ganger</td>
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Follow DN Investor on Twitter 🎉
Trondheim is a competitive advantage

- NLP HISTORY
- RECRUITMENT
- LOW-COST
USER INTERVIEWS
“WIZARD OF OZ”
TECH PROTOTYPE
INTERNAL TESTING
CLOSED BETA LAUNCH
LAUNCH
TRY THE MITO BOT

1. Search for “Mito.ai” in Facebook Messenger or visit m.me/mitobot

2. Press "Get started"

WE ARE HIRING!

WE ARE HIRING!
Takk!